



2024

Corpus Christi Songwriters  
FESTIVAL

Feb. 16-18, 2024





# ABOUT CORPUS CHRISTI SONGWRITERS

Corpus Christi Songwriters' sole purpose is to promote, foster and enhance original music in the Coastal Bend. Founded in 2014, CC Songwriters' focus is to provide resources, education, and a springboard for local songwriters in the Corpus Christi area.

## Why the emphasis on songwriting?

It's a good question and an important one to ask. Think about all of the times your spirit was moved, your life was made better, your perspective shifted because you heard a great song. Not just any song -- a song that reached down into your guts and connected with you on a personal level.

Songwriters are an important part of our community because they tell our community's story. Whether it's a universal truth or a song filled with local color, these artists help paint a picture of our lives... lingering long after the last note has faded.

During a time when the world feels so divided, songwriting is the great connector.

One of the most important resources we have is our local network of sponsors and partners. We are working with small businesses, local artisans, and arts-oriented corporations to create a backbone of support as we seek out and nurture the many songwriters in our very own communities.







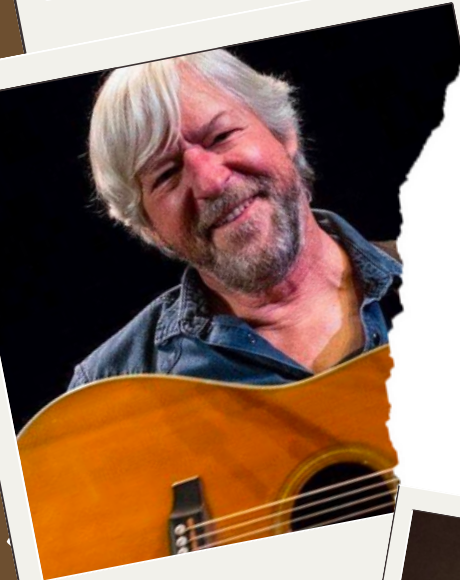
## 2024 CC SONGWRITERS FESTIVAL

CC Songwriters Festival has connected local audiences with acclaimed local, Texas, and national singer-songwriters since 2018.

Designed to **promote, foster and nurture** original songwriting, CC Songwriters Festival will host workshops and intimate performances at various downtown Corpus Christi venues on February 16-18, 2024.

Featuring award-winning songwriters from across the nation, the CC Songwriters Festival is a must for any music lover.

This year's feature performers include Tony Scalzo, Buddy Mondlock, Ordinary Elephant, Libby Koch, Michael McNevin, Hope Cassity, Ali Holder and many more!



# SPONSORSHIP AMENITIES

[View All Sponsor Packages](#)

## \$3,500 TITLE SPONSORSHIP

Available: 0

- 10 VIP Passes to all CC Songwriters Festival events including **Workshops, VIP+Songwriter Dinner**, Friday, Saturday and Sunday **Performances** and Sunday **Awards+Brunch**
- Reserved front of house seating at every music performance (must confirm attendance 10 days before the event)
- Logo incorporated into general digital promotions for overall Festival
- Signage displayed at every CC Songwriter Festival event (signage provided by sponsor and approved by CC Songwriters)
- Dedicated CC Songwriters social media shout-outs leading up to the event
- Logo incorporated on Festival Banner (displayed at all CC Songwriters Festival Events)
- "Presented by" sponsor logo incorporated into all digital advertising for 2024 CC Songwriters Festival
- "Presented by" sponsor logo incorporated on CC Songwriters Festival Stage Signage
- "Presented by" sponsorship recognition announcement prior to each individual performance for the following Events:
  - Saturday Afternoon SongSwap, Saturday Night Showcase, Saturday Late Show, Saturday Afternoon SongSwap
  - Opportunity for a sponsor representative to present the Listening Room announcement before each performance block

## \$2,000 HEADLINER SPONSORSHIP Available: 1

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- 5 VIP Passes to all CC Songwriters Festival events including **Workshops, VIP+Songwriter Dinner**, Friday, Saturday and Sunday **Performances** and Sunday **Awards+Brunch**
- Reserved front of house seating at the Sunday, February 18 - 6:00 - 10:30 pm block of music performances
- Logo incorporated into general digital promotions for overall Festival
- Signage displayed at the Sunday, February 18 - 6:00 - 10:30 pm block of CC Songwriter Festival of music performances (signage provided by sponsor and approved by CC Songwriters)
- Dedicated CC Songwriters social media shout-outs leading up to the event for the Sunday headliners
- Logo incorporated on Festival Banner (displayed at all CC Songwriters Festival Events)
- "This performance brought to you by" sponsorship recognition prior to the Sunday evening headliner performance

# SPONSORSHIP AMENITIES

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## \$1,000 SUNDAY AWARDS + BRUNCH SPONSORSHIP Available: 0

- 2 VIP Passes to all CC Songwriters Festival events including **Workshops, VIP+Songwriter Dinner, Friday, Saturday and Sunday Performances and Sunday Awards+Brunch**
- Logo incorporated into general digital promotion for overall Festival
- Signage displayed at the Sunday Awards & Brunch Event (signage provided by sponsor and approved by CC Songwriters)
- Logo incorporated on Festival Banner (displayed at all CC Songwriters Festival Events)
- CC Songwriters social media shout-outs leading up to the Festival weekend
- "This event brought to you by" sponsorship recognition bookending the Awards & Brunch Event

## \$1,000 SONGWRITER SPONSORSHIP Available: ~~4~~ 3

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- 2 VIP Passes to all CC Songwriters Festival events including **Workshops, VIP+Songwriter Dinner, Friday, Saturday and Sunday Performances and Sunday Awards+Brunch**
- Logo incorporated into general digital promotions for overall Festival
- Logo incorporated on Festival Banner (displayed at all CC Songwriters Festival Events)
- CC Songwriters social media shout-outs leading up to the Festival Weekend
- "This performance brought to you by" sponsorship recognition during (choose one): Friday night headliner, Saturday night headliner, Saturday afternoon showcase, or Sunday afternoon showcase.

## \$500 WORKSHOP SPONSORSHIP Available: 0

- 2 VIP Passes to all CC Songwriters Festival events including **Workshops, VIP+Songwriter Dinner, Friday, Saturday and Sunday Performances and Sunday Awards+Brunch**
- Dedicated CC Songwriters social media shout-outs leading up to the Workshops
- Logo incorporated on Festival Banner (displayed at all CC Songwriters Festival Events)
- "These workshops brought to you by" sponsorship recognition bookending each Workshop session



# SPONSORSHIP AMENITIES

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## \$350 HOSPITALITY SPONSORSHIP

Available: ~~4~~ 2

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- 2 Music Passes to all CC Songwriters Festival music performances
- Logo/Branding incorporated into general digital promotions for overall Festival
- Logo incorporated on Festival Banner (displayed at all CC Songwriters Festival Events)
- "Songwriter hydration and hospitality provided by" sponsorship recognition once per Festival Event on Friday, Saturday & Sunday

## \$250 FEST Supporter

Available: UNLIMITED

[Buy Now](#)

- 2 Music Passes to all CC Songwriters Festival music performances
- Logo incorporated on Festival Banner (displayed at all CC Songwriters Festival Events)

If you would like a custom package, we'd love to hear your ideas!  
Let us know how you would like to support the Corpus Christi Songwriters Festival!

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